

# Profit MAX

**Here is just some of what you will discover at this event...**

- The 6 steps you must follow to build a profitable business
- Why you're working too many hours and not making anywhere near as much as you should
- What you need to do to get the edge on your competition
- How to work on the business, rather than in it... and maintain the service your customers are used to
- Why you never have enough cash in the bank
- Four single things you can do to make sure you're making profit!
- Why systems are you key to building a great business
- The cheapest and most effective ways of building your business...
- and much, much more!

## **Are you driving your business?... or is your business driving you?**

If you're working hard and not making enough money from your business, then this is one event you must attend. It's one thing to be great at what you do, but as a business owner you have to be great at understanding how to maximise your profits! At this event you will unlock the potential in you and your business. Ben has owned several businesses and is considered one of the most successful business coaches on the planet... Here is your chance to hear how he has built many very profitable businesses!

**Keynote speaker:** Ben Fewtrell [www.benfewtrell.com](http://www.benfewtrell.com)

**ProfitMAX duration:** 2.5 hours